



**January  
2024**

 **Pune**



# **Auto Supply Chain Summit - Edition II**

**"Accelerating Transformation of  
Automotive Supply Chains"**

# OVERVIEW

The Automotive industry in India has made tremendous strides in managing costs, improving logistics efficiency, and adopting technology. A major plus is our growing export base. But the sector has also faced huge challenges - global slow down, continuous supply chain disruptions, energy crises, climate disasters, and festering semiconductor, and talent shortages.

Alongside, we are seeing the rise of electric vehicles, ADAS, and sustainability concerns. At the Auto Supply Chain Summit, you will meet OEMs, suppliers, and logistics service providers coming together to create a roadmap to take advantage of the opportunities thrown up by a fast-changing industry. The Theme for the Summit is "Accelerating Transformation of Automotive Supply Chains."

This is a chance to be part of the most important meeting of Indian automotive and logistics industry at a time when organizations and service providers across the country are set to play an essential role in the industry's growth thrust.

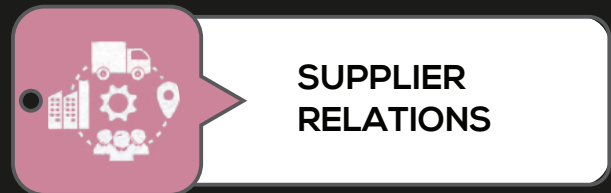
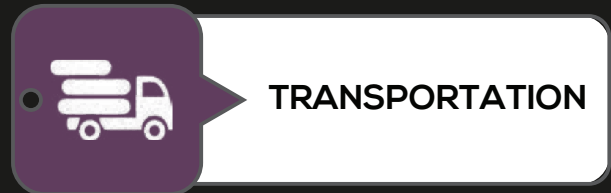
## CORPORATE PROFILE AT THE AUTO SUPPLY CHAIN SUMMIT:

The participants will be from across the economic spectrum: Automobile manufacturers, Auto Ancillary Units, Tyre Manufacturers, Technology Start-Ups, 3PL/4PL, IT Solutions, Electronics, Chemicals



# ATTENDEE PROFILE

The event will see participation from over 100 Directors, CXO, SVP, VP, GMs, Heads of departments and professionals from the automotive, auto component and logistics ecosystem.



# THEMES FOR THE AUTO SUPPLY CHAIN SUMMIT

1



## Connecting physical and digital worlds

Learn more about how manufacturers and logistics providers are accelerating digital transformation across operations and setting a path to even more connected, immersive digital twins. What it needs to build tech intensity, digital maturity and data democratization.

2



## Making Supply Chains more Greener

Understand the government policies and manufacturer roadmaps for reducing waste and carbon emissions. Across packaging, transport, and material choices, managing and tracking supplier performance, and developing multimodal strategies powered by greener vehicles and fuel.

3



## Planning to win and Executing to Deliver: Building an integrated value network

Combining the Demand and Supply dimensions can help us connect sourcing to manufacturing to Consumption building a better integrated value chain. Adding a newer dimension to integrated business planning by combining logistics, business intelligence, data, and information chains helps.

4



## Preparing Logistics for the Future

Auto Supply chains are Global as well as Local. Amidst global disruptions and location challenges today, Automakers will have to build more futuristic and resilient logistic networks. As India's domestic market and exports both will provide opportunities, building a sustainable, efficient, resilient logistics and distribution ecosystem requires a complete rethinking.

5

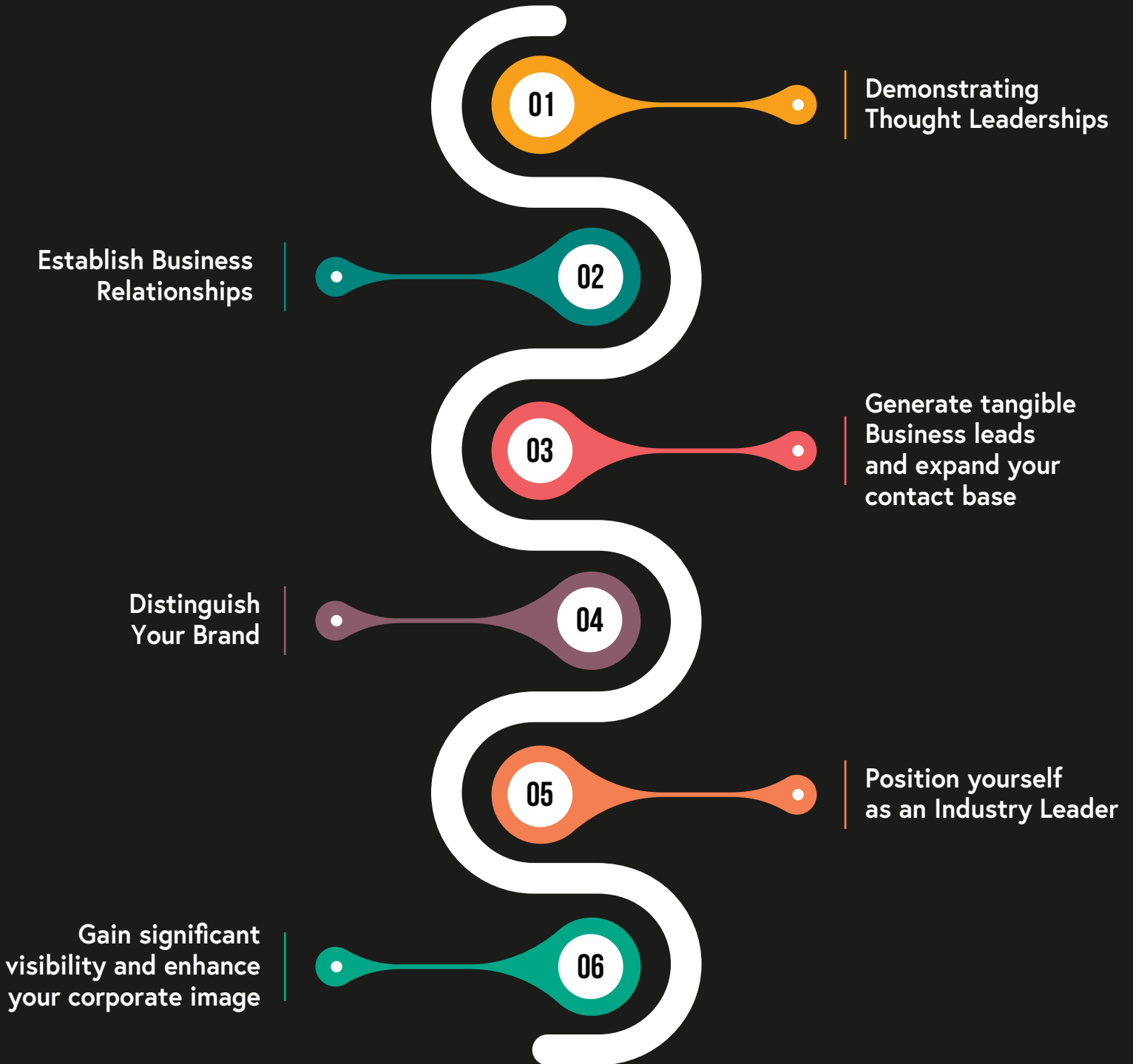


## Building Partnerships

Understand how automotive manufacturers are re-evaluating their relationships with providers and suppliers, integrating partners into decision-making processes early, Building and providing enhanced visibility of plans to become 'customers of choice', and giving partners the confidence to invest in the right capacity and services.

# BENEFITS OF PARTNERING

Your organization will achieve premium coverage by participating in the ISCM Forums Auto Supply Chain Summit by



# PARTNERSHIP PACKAGES

## PRESENTING PARTNER INR 12.5 Lakhs

- Speaking Session 20 Mins
- One Panel Slot
- One open table space at the venue (3X2)
- Supreme branding on Stage Backdrop
- Exclusive Podium Branding
- 2 Minutes video display (All Breaks)
- Prominent company recognition on event website
- Prominent Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Exclusive Table Tent Card Branding
- Six complimentary delegate Passes including speakers
- Provision of Speaker and Delegate list after the event
- Post Event Report

- Speaking Session 15 Mins
- One open table space at the venue (3X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions

- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Five complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

## PLATINUM PARTNER INR 10.5 LAKHS

## GOLD PARTNER INR 4.5 Lakhs

- Supreme Branding on the Delegate Bag
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Provision of Delegate list after the event
- Post Event Report

- Brochures Literatures inserts in the delegate bag
- Standee at the venue - One
- Four complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Three complimentary delegate Passes
- Post Event Report

## ASSOCIATE INR 2.5 Lakhs

# PARTNERSHIP PACKAGES

## LANYARD INR 3.5 Lakhs

- Supreme Branding on the Lanyard
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

- Supreme Branding on the Delegate Bag
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Provision of Delegate list after the event
- Post Event Report

## DELEGATE KIT INR 4.5 Lakh

## EXHIBIT INR 3.5 Lakhs

- One open Table space (2X2)
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

- You will be the exclusive partner for the awards
- The Award will be co-branded
- Branding on the Stage Backdrop of the Award
- During the Awards, the CEO will be on stage
- Branding on the Podium of the Award
- Brochure/literature inserts in the delegate bag
- Branding on all pre event marketing communications
- Online branding presence on event website
- Two Complimentary delegate passes to the Summit
- Complete delegate lists after the event

## AWARDS PARTNER INR 7.5 Lakhs